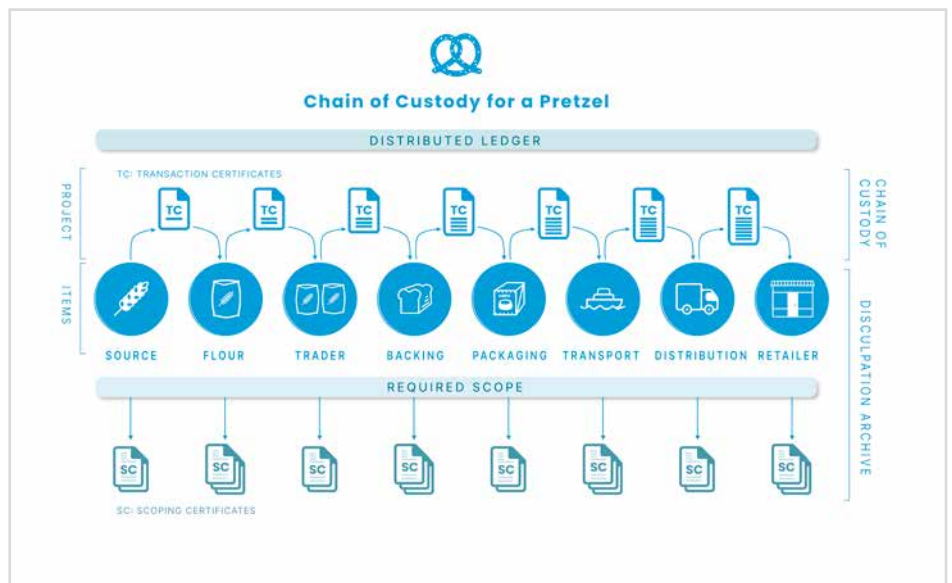
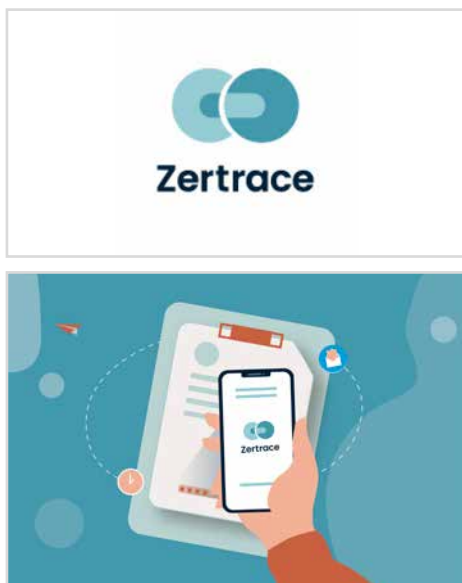


Digital Finance

“Trusted Handshake”: Zertrace – Certificates with Certainty

STARTUP CREATION: ZERTRACE (THE NETHERLANDS)

PARTNERS: Dynasec BV (subsidiary of Zertic B.V.) (The Netherlands), Enigio Time AB (Sweden)



Zertrace – Certificates with certainty - provide 100% trust that business partners comply with mandatory standard rules and regulations

Zertrace Certificate software empower systemic trust between operations, business, people, and products. Lengthy, costly, and complex processes are made efficient and immediate with 100% trustworthy validation via Zertrace.

Trust in Certificates is declining because of fraud and non-transparency. This decline has to stop! Certification in many cases should guard the welfare of our trade, economic interests, our planet, and its occupants. Checking if services or goods are compliant to the claimed standard should be practical, affordable and 100% trustable.

- Practical: Certificate code on paper, pdf, USB-stick, IoT or NFC-sticker
- Affordable: No sign-up, non-intrusive (fits your current way of working)
- Trustable: blockchain technology based makes certificates immutable

Each certification or Inspection body that uses Zertrace Certificates gives momentum to the flywheel of trust!

Competitive Advantages

- Non-intrusive -simple adoption of Zertrace service makes use of and adds to already existing market technology- and organizational infrastructure
- Only accredited parties can create certificates - not a multitude of members or participants
- Immutable certificates - 100% trust instead of uncertainty to validity, if certificate has been withdrawn or even cancelled
- Traceable certificates - past and current behavior of parties is visible
- In case of possible accusations Zertrace provides you a legal binding Disculpation Archive, one file of all necessary documentation for Disculpation into the future

Target Markets

- Zertrace is targeting those inspections and certifications in primarily the European market that could or are benefiting from Scoping Certificates as well as Transaction Certificates.
- Scoping Certificates tell something about the company, product or the person. Transaction Certificates tell the story of the complete business chain.
- Our first outbound target is "Organic" Food products in the Agriculture and Food Industry.

Status/ Traction

In the Agriculture and Food Industry we engaged in a pilot with a wide range of interacting parties:

- Schema holder
- Accreditation party
- Certification / Inspection bodies
- Farmer groups
- Transport & Logistics organization
- Supermarkets

Since the complete field of interacting parties is complicated, we looked for participation to see the impact and possible gains from several perspectives.

Road Map

- Several participants of the initiative have demands to ease the certification process. For the farmer groups we are on the verge to implement an Internal Control System (ICS) where they can prepare their internal audits. For the Transport & Logistics we saw the need to interact transaction certificates into their existing CMRs, Bills of Landing or Air Bills.

Leveraged Technologies

- Zertrace is using blockchain based technology from ENIGIO and certification software from ZERTIC-DYNASEC.

Contact

www.zertrace.com



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