Zertrace Smart Certificates

Certificates with Certainty.

Zertrace

Zertrace
smart certificates,
Certificates
with Certainty.

Zertrace Certificate software empowers systemic trust between operations, business, people, and products. Lengthy, costly, and complex processes are made efficient and immediate with 100% trustworthy validation via Zertrace.

Trust in Certificates is declining because of failures, fraud, and non-transparency. This decline has to stop! Certification in many cases should guard the welfare of our trade, economic interests, our planet, and its occupants. Checking if services or goods are compliant with the claimed standard should be practical, affordable and 100% trustable.

An innovation based on a combination of two companies;

Z zertic   **+**   ⊙ enigio

Zertic's easy2certify ; creating certificates

Enigio's trace:original ; creating digital documents in the blockchain

This blend creates a leading-edge solution for Certificates, like ISO9001 and Organic that are impossible to manipulate.

Failures and fraud causes loss of trust in the certification. Currently, certificates are either in paper or electronic format. Paper certificates are difficult to share. Existing electronic certificates like PDFs are sensitive to manipulation and there is no way to distinguish between the original and its copies.

Fraud in certificates stops here! Trade partners must certify their products, processes, and people to comply with standards and regulations. Zertrace Digital Certificates provide: 100% trust, auto-verification, and transaction logging.

In the world of international trade, different types of documents are managed for countless, various purposes. A large number of documents are required by law or regulation for trade or transactions, while others are drafted to form contracts or provide data and important information related to transactions. The focus of Zertrace is on certificates.

Competitive Advantages

Non-intrusive simple adoption of Zertrace service makes use of and adds to already existing market technology - and organizational infrastructure. Only accredited parties can create certificates - not a multitude of members or participants Immutable certificates - 100% trust instead of uncertainty to validity, if a certificate has been withdrawn or even canceled.

Leveraged Technologies

Zertrace uses blockchain-based technology from ENIGIO and certification software from ZERTIC- DYNASEC.

Since the complete field of interacting parties is complicated, we looked for participation to see the impact and possible gains from several perspectives.

Target Markets

Zertrace is targeting those inspections and certifications primarily in the European market that could or are benefiting from Scoping Certificates as well as Transaction Certificates.

Scoping Certificates tell something about the company, product, or person. Transaction Certificates tell the story of the complete business chain.

Our first outbound target is "Organic" Food products in the Agriculture and Food Industry.

Traction

In the Agriculture and Food Industry we engaged in a pilot with a wide range of interacting parties:

- Scheme holder
- Accreditation party
- Certification / Inspection bodies
- Farmer groups
- Transport & Logistics organization
- Supermarkets

Zertrace